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May 13, 2004

Via Hand Delivery

Ms. Marlene H. Dortch Secretary Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

Mobile Satellite Ventures Subsidiary LLC

Ex Parte Presentation **IB Docket No. 01-185** 

File No. SAT-MOD-20031118-00333 (ATC application) File No. SAT-AMD-20031118-00332 (ATC application) File No. SES-MOD-20031118-01879 (ATC application)

File No. SAT-AMD-20040209-00014 (replacement satellite application) File No. SAT-AMD-20031118-00335 (replacement satellite application)

Dear Ms. Dortch:

On May 12, 2004, Gary Parsons, Chairman of the Board of Mobile Satellite Ventures LP ("MSV"); Alex Good, Chief Executive Officer of MSV; Lon Levin, Vice President of MSV; Bruce Jacobs of Shaw Pittman LLP; and Amy Mehlman of Capitol Coalitions, Inc., met with Commissioner Kathleen Abernathy and her legal advisor, Jennifer Manner. MSV presented the information contained in the attached set of presentation materials.

Please direct any questions regarding this matter to the undersigned.

Very truly yours,

Commissioner Kathleen Abernathy cc:

Jennifer Manner

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### Ubiquitous Mobile Satellite Service

MSV's Next Generation System

May 12, 2004



# Ownership and Management







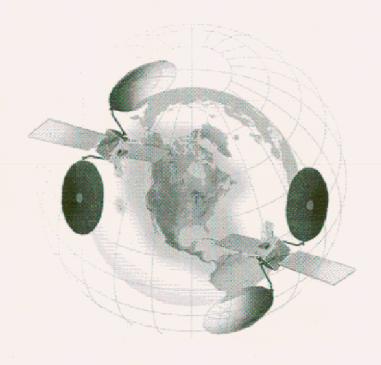




- mobile and satellite systems Operating investors: broad experience developing and operating
- satellite enterprises with billions of dollars under management Financial investors: extensive investments in communications and
- businesses Management: experience includes operations of satellite and wireless



### **Existing Satellite Business**

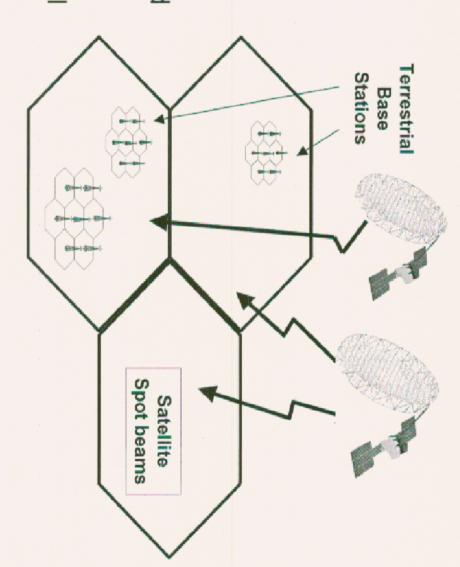


- Two geostationary satellites
- North America-wide service
  - Voice, including push-totalk
  - Packet Data
  - Dispatch
- Cash flow positive, over \$30M in annual revenue
- Over 100,000 end-users, including hundreds of public safety agencies



## **Next Generation Vision**

- Ubiquitous 3G wireless communications services throughout North America
- Low cost, lightweight handsets, indistinguishable from standard cellphones and PDAs
- Dramatically alters wireless services in rural areas





# Expected Demand Is Substantial

### Our next-generation functionality and applications insure strong demand

Public Safety & Security

1.0 - 1.5 million customers

Consumer Voice/Streaming IP

5.0 - 10.0 million customers

Commercial Data/Enterprise Telematics

1.0 - 1.5 million customers

**Consumer Telematics** 

3.5 - 5.0 million customers

# Our end-user pricing make this a mass market product

User equipment

\$100-200

Average monthly costs

<\$50 per user



## Ready to Move Forward

2003 2002 2001 2000 1995 Begin discussions with anchor tenants, strategic partners and Develop vertical applications (ongoing) File patent applications to protect key intellectual property (ongoing) Agreement with US GPS Industry Council authority Filing of initial application for replacement satellites and terrestrial Launch of current system Issue RFIs to satellite and infrastructure vendors handset, and infrastructure manufacturers (ongoing) Demonstration and procurement discussions with satellite, Critical concept and technology development (ongoing)



[2004]

Investors

Finalize specifications and financing, secure anchor tenants

### Reconsideration Application and Petition for

### **Background and Status**

### Gating factors

- Satellite service is operational; new satellites to be ordered after FCC action
- All user equipment will be enabled for full satellite service
- Proposed use of in-orbit spare satellites will improve redundancy and reliability

### Requests for additional flexibility

- Necessary to provide service in smaller cities and reduce deployment expense
- No harmful interference to Inmarsat or its customers
- Potential uplink interference will be dramatically reduced from today's levels
- equipment standards The proposed threshold for downlink interference is based on today's accepted



## FCC Action is Critical

- The rulemaking and application are ripe for action
- Major FCC staff expertise developed in preparing the ATC Order
- Inmarsat has made no new arguments
- NTIA has reviewed the application for impact to federal government users
- emergency preparedness Public safety applications are a critical component of our national
- Long lead time to launch new satellites; existing system has limited useful
- Existing customers, partners, suppliers, and investors need certainty
- US technology leadership and jobs requires speedy regulatory decisions

